

What is claimed is:

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1. A method of providing on-line subscription services from a subscription server to a user of a mobile terminal connected to a wireless communication network and a wide area network, comprising the steps of:
  - (a) transmitting from the mobile terminal to the subscription server of user-specific information relating to at least one of the user's mobile terminal capabilities, the user's preferences of products, and information relating to the user;
  - (b) receiving by the subscription server of the user-specific information;
  - (c) sending to the mobile terminal in response to step (b) at predetermined time intervals at least information related to a product when the user is authorized to receive the product based on the user-specific information received from the mobile terminal;
  - (d) receiving from the mobile terminal a request indicating whether the user wishes to purchase the product; and
  - (e) transmitting the product in digital form to the mobile terminal when the user indicates a desire to purchase the product.

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2. The method of claim 1, subsequent to step (e), further comprising the step of (f) determining whether the mobile terminal is capable of presenting the product, and if so, the

3 product is presented on the mobile terminal, and if not, the product is transferred from the mobile  
4 terminal to a player capable of presenting the product.

1 3. The method of claim 2, wherein in step (f), the product is transferred using  
2 wireless devices.

1 4. The method of claim 1, wherein the user-specific information comprises  
2 financial information concerning how the user pays for the product and the information related to  
3 the product comprises a price of the product.

1 5. The method of claim 1, further comprising the step of charging the user the  
2 price of the product transmitted to the mobile terminal.

1 6. A system of providing on-line subscription services from a subscription  
2 server to a user of a mobile terminal connected to a wireless communication network and a wide  
3 area network, comprising:

4 (a) means for transmitting by the mobile terminal to the subscription server user-  
5 specific information relating to at least one of the user's mobile terminal capabilities, the user's  
6 preferences of products, and information relating to the user;

7 (b) means for receiving by the subscription server the user-specific information;

8 (c) means for determining when the user is authorized to receive a product;

9 (d) means for sending to the mobile terminal at predetermined time intervals, in  
10 response to the user-specific information transmitted by the mobile terminal, at least information  
11 related to the product when the user is authorized to receive the product based on the user-specific  
12 information received from the mobile terminal;

13 (e) means for receiving from the mobile terminal a request indicating whether the  
14 user wishes to one of receive the product and not receive the product; and

15 (f) means for transmitting the product in digital form to the mobile terminal when  
16 the user indicates a desire to receive the product.

1 7. The apparatus of claim 6, wherein the user-specific information further  
2 comprises information relating to how the user is to pay for the product and the information  
3 related to the product comprises a price of the product, and further comprising means for  
4 charging the user the price of the product when downloaded by the user.

1 8. The apparatus of claim 6, wherein the product includes a book.

1 9. The apparatus of claim 6, wherein the product includes music.

1 10. A method of providing on-line subscription services from a subscription  
2 server to a user of a mobile terminal connected to a wireless communication network and a wide  
3 area network, comprising in sequence the steps of:

4 (a) transmitting from the mobile terminal to the subscription server of user-specific  
5 information relating to at least one of the user's mobile terminal capabilities, the user's  
6 preferences of products, and information relating to the user;  
7 (b) receiving by the subscription server of the user-specific information;  
8 (c) sending to the mobile terminal in response to step (b) at predetermined time  
9 intervals at least a portion of a product in digital form and a remaining portion of the product in  
10 digital form when the user is authorized to receive the product based on the user-specific  
11 information received from the mobile terminal, the remaining portion of the product having a  
12 gateway lock for preventing unauthorized access by the user;  
13 (d) presenting only the at least a portion of a product to the user;  
14 (e) receiving from the mobile terminal a user request indicating whether the user  
15 wishes to purchase the product; and  
16 (f) transmitting a decoding message to the mobile terminal for unlocking the  
17 gateway lock when the user indicates a desire to purchase the product, so that the user may access  
18 the at least a portion of the product and the remaining portion of the product.

1 11 The method of claim 10, wherein in step (c) the entire product is  
2 transmitted to the mobile terminal.

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12. The method of claim 10, further comprising the step (g) of transmitting from the mobile terminal to the subscription server a cancellation message when the user indicates a desire not to purchase the product.

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